

Boycott Soda Stream!

By choosing to have its main production facility in an **illegal settlement** in the Occupied West Bank, Soda Stream is complicit in a **brutal military occupation**.



SodaStream's main production facility is in Ma'ale Adumim an illegal Israeli settlement in the occupied Palestinian West Bank

- Israel has controlled the West Bank and East Jerusalem through a military occupation since 1967. This is in **direct violation of International Law**

- Over **120 illegal settlements** now house more than half a million settlers and about half the West Bank is under the jurisdiction of settlements.

- Israel administers the West Bank through an **apartheid system** where Palestinians are subject to Military Law and Israeli settlers are under the Jurisdiction of Israeli civil law.

- The network of settlements, related roads, checkpoints and the Apartheid Wall **severely restrict Palestinians' freedom of movement**, economic activity and access to resources. An Israeli settler in the West Bank consumes over **five times the water** of a West Bank Palestinian.

- Settlements, like the one where SodaStream has its main production facility, are universally recognised as being illegal under international law and an obstacle to peace. The **Canadian Government states** in its official policy on the Israeli-Palestinian Conflict that "Israeli settlements in the occupied territories are a violation of the

Fourth Geneva Convention. The settlements also constitute a serious obstacle to achieving a comprehensive, just and lasting peace."

- New EU guidelines announced in July and coming into force in 2014 prevent EU funding being awarded to Israeli projects and organisations in the Occupied Palestinian Territory, including East Jerusalem, and exclude any Israeli organisation with activity in the OPT from receiving EU financial support such as loans

BDS Campaign

By boycotting Soda Stream you will be supporting a Palestinian led Boycott, Divestment and Sanctions (BDS) campaign demanding that Israel stops its violation of Palestinian human rights and complies with International Law

For decades, Israel has denied Palestinians their fundamental rights of freedom, equality, and self-determination. Despite abundant condemnation of Israeli policies by the UN, other international bodies, and preeminent human rights organizations, the world community has failed to hold Israel accountable and enforce compliance with basic principles of law. In response to this failure Palestinian civil society, in 2005, initiated the global movement for a campaign of Boycott, Divestment and Sanctions (BDS), urging various forms of boycott against Israel until it meets its obligations under international law by:

1. Ending its occupation and colonization of all Arab lands occupied in June 1967 and dismantling the Wall;
2. Recognizing the fundamental rights of the Arab-Palestinian citizens of Israel to full equality; and
3. Respecting, protecting and promoting the rights of Palestinian refugees to return to their homes and properties as stipulated in UN Resolution 194.

Sign our petition using the QR code here or go to caiaweb.org

